

TO: Contact Name (can be more than one per company)

Company

###-###-#### (Fax) \* ###-###-#### (Voice)

# DCi Monday Report<sup>SM</sup>

DCi • 7177 Hickman Rd. • Des Moines, IA 50322 • 515-276-0442(Voice) • 515-270-1408(FAX)

Company/Media: Actual Brand Info Network

Report Date: 11/26/2001

Service: ###-###-####

Report Time: 03:05 AM

## Calls by Day and By Week of:

Day	LAST WEEK		11/12/2001		11/05/2001	
	11/19/2001 Thru 11/25/2001		Thru 11/18/2001		Thru 11/11/2001	
Monday	294	(10.3%)	281	(15.0%)	315	(12.8%)
Tuesday	253	(8.9%)	325	(17.3%)	328	(13.4%)
Wednesday	224	(7.8%)	320	(17.0%)	298	(12.1%)
Thursday	59	(2.1%)	275	(14.7%)	256	(10.4%)
Friday	208	(7.3%)	265	(14.1%)	246	(10.0%)
Saturday	891	(31.2%)	199	(10.6%)	346	(14.1%)
Sunday	925	(32.4%)	212	(11.3%)	665	(27.1%)
<b>Total Calls:</b>	<b>2854</b>	<b>(100.0%)</b>	<b>1877</b>	<b>(100.0%)</b>	<b>2454</b>	<b>(100.0%)</b>

## Calls by Time of Day:

Business Hours:	195	(6.8%)	259	(13.8%)	294	(12.0%)
After Hours:	2659	(93.2%)	1618	(86.2%)	2160	(88.0%)
<b>Total Calls:</b>	<b>2854</b>	<b>(100.0%)</b>	<b>1877</b>	<b>(100.0%)</b>	<b>2454</b>	<b>(100.0%)</b>

## Additional Information:

Avg Calls Per Day: 

407.7
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 268.1 350.6