

# *DealerQuik<sup>SM</sup> MediaTrak<sup>SM</sup>*

## *Report*

DCi • 7177 Hickman Rd. • Des Moines, IA 50322 • 515-276-0442(Voice) • 515-270-1408(FAX)

Company/Media: XXXXXXXXXXXXX

Service: DealerQuik Network Services (800-555-1234)

Report Date/Time: 1/03/2004 9:30AM

Report Period: 12/01/2003 thru 12/31/2003

<u>Media Description</u>	<u>MediaTrak Code</u>	<u>MediaTrak Entries</u>
4-Wheel & Off-Road	4070	8
5.0 Mustang & Super Fords	4130	33
Brothers Catalog	4460	4
Chevy High Performance	4160	10
Corvette Fever	4150	2
Drive	4230	2
Four Wheeler	4100	9
Good Guys	4360	3
HCI	4080	14
Hot Rod	4310	2
Import Auto. Parts & Access. B/W	4520	2
Import Racer	4120	2
Import Tuner	4280	2
Lowrider	4320	4
Modified	4110	1
Muscle Mustangs & Fast Fords	4220	14
NMRA Race Pages B/W	4480	2
Off Road	4090	1
Sport Compact Car	4260	27
Street Rod Builder	4170	5
Street Trucks	4050	12
Super Chevy	4200	1
Truckin'	4030	38
Vette	4140	2
Website	4500	29
Unknown Source	430	5