

# DealerQuik<sup>SM</sup> Call Summary

DCi • 7177 Hickman Rd. • Des Moines, IA 50322 • 515-276-0442(Voice) • 515-270-1408(FAX)

Company/Media: XXXXXXXXXXXXX

Service: DealerQuik Network Services (800-555-1234)

Report Date/Time: 1/03/2004 9:30AM

Report Period: 12/01/2003 thru 12/31/2003

## Calls by State/Province

### USA

|    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|
| AK | 1  | ID | 1  | MT | 5  | RI | 0  |
| AL | 9  | IL | 24 | NC | 10 | SC | 18 |
| AR | 2  | IN | 6  | ND | 1  | SD | 1  |
| CA | 55 | KY | 7  | NH | 3  | TX | 35 |
| CO | 13 | LA | 12 | NJ | 14 | UT | 5  |
| CT | 7  | MA | 10 | NM | 4  | VA | 13 |
| DC | 0  | MD | 24 | NV | 2  | VT | 4  |
| DE | 4  | ME | 1  | NY | 33 | WA | 14 |
| FL | 38 | MI | 27 | OH | 32 | WI | 10 |
| GA | 20 | MN | 20 | OK | 6  | WV | 8  |
| HI | 2  | MO | 11 | OR | 10 | WY | 0  |
| IA | 4  | MS | 3  | PA | 41 |    |    |

**Total USA: 607**

### Canada

|    |   |    |   |    |    |    |   |
|----|---|----|---|----|----|----|---|
| AB | 2 | NB | 0 | ON | 13 | YT | 0 |
| BC | 4 | NF | 0 | PE | 0  |    |   |
| LB | 0 | NS | 0 | QC | 0  |    |   |
| MB | 1 | NT | 0 | SK | 0  |    |   |

**Total Canada: 20**

**Misc Calls Received From Unidentifiable Origins: 18**

## Calls by Day of the Week

|     |     |     |     |     |     |     |    |
|-----|-----|-----|-----|-----|-----|-----|----|
| MON | 156 | WED | 112 | FRI | 108 | SUN | 16 |
| TUE | 113 | THU | 90  | SAT | 50  |     |    |

## Calls by Time of Day

During Your Business Hours: 612 94.9%

After Hours: 33 5.1%